



freeridedays.ch: Freeride Adventure in the Glacier 3000 Glacier Ski Area

Gstaad, April 11th, 2010. Just under 200 freeriders participated in the freeridedays.ch event last weekend at the winter sport area Glacier 3000. Under the guidance of mountains guides and accompanied by pro riders, participants got to experience the best freeride slopes of Glacier 3000. The 2-day event also served to make freeriders become aware of the risks involved in this sport.

Freeriding can be a lot of fun and be an unforgettable experience, if you take the necessary precautions and carefully manage the risks. About 200 freeriders had the chance to experience the Glacier 3000 freeriding area under the guidance of professional mountain guides and pro riders, thereby taking advantage of their knowledge and experience. They showed participants how freeriding can be set up to combine both safety and fun. In addition to the many impressive runs, the event highlight was the 60m abseiling.

Other extreme sports demonstrated at the event were Wingsuit, Basejumping, Speedflying and Acro Paragliding. During the entire event skiers and snowboarders had the chance to try out the newest freeride equipment free of charge. There were also 10 ski and snowboard manufacturers at the event who presented their equipment. In specially designated areas avalanche search devices and airbag backpacks could be tested. A lot of participants took advantage of these great offers.

The good weather and snow conditions, as well as the great ambience in the village at the Cabane middle station, drew lots of visitors to the event making freeridedays.ch 2010 a big success. The event attracted a broad range of people and demonstrated for them the different aspects of freeriding. "Our goal is also to make freeriders aware of the risks involved in this type of sport", says Bernhard Tschannen, organizer of the freeridedays.ch and CEO of Glacier 3000. The legendary party in the

Chlösterli (in Grund near Gstaad) on Saturday rounded off the weekend activities. Here event photos and videos were shown.

For the event organizers, it's hard to imagine Glacier 3000 without this freeriding event. The success of the event has enabled Glacier 3000 to position itself as a winter destination for this sport, says CEO Bernhard Tschannen.

Glacier 3000 (25 km of runs, winter season 24.10.2009 - 02.05.2010) is part of the ski regions Gstaad Mountain Rides (250 km of runs, winter season 01.11.2009 - 02.05.2010) and Alpes Vaudoises (225 km of runs, winter season 01.11.2009 - 02.05.2010)

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